

## **Participants of the Art Museum Reciprocal Membership Program:**

The Art Institute of Chicago
Cincinnati Art Museum
Cleveland Museum of Art
Dallas Museum of Art
High Museum of Art
Los Angeles County Museum of Art
Minneapolis Institute of Art
Museum of Fine Arts, Boston
Museum of Fine Arts, Houston
The Nelson-Atkins Museum of Art
Philadelphia Museum of Art
Saint Louis Art Museum
The Toledo Museum of Art
Vancouver Art Gallery
Walker Art Center



## **Rules of the Reciprocal Program:**

This program has been designed to assist the museum participants in donor acquisition and retention by providing more benefits to donors. The terms of agreement are as follows:

- I. The program is open to members/donors of the invited participating museums who make an unrestricted annual gift or membership gift of \$150 or more.
- II. Participating museum's members/donors who make an unrestricted annual gift at the \$150 level or above will, upon showing their museum membership card with a Reciprocal Member sticker affixed or a membership card listing the names of the participating museums:
  - a. Receive free general admission to those museums with admission fees or donations OR, for those museums that are free to the public, participating members/donors will receive free admission to special exhibitions. Ticketed special exhibitions are excluded.
  - b. Reciprocal members may also receive the members' discount at the museum's shop or bookstore, as determined by the host museum. Host museums may also, at the museum's discretion, offer other discounts or privileges provided to the museum's own members.
- III. Reciprocal members will be identified by the Reciprocal Membership sticker (or printed icon) on their current membership card. Participating museums agree to distribute the Reciprocal Membership stickers and information cards at their own expense and will bear the cost of purchasing the stickers for their qualifying members. Those museums who print the names of reciprocal institutions on the back of their membership cards may include the names of the Art Museum Reciprocal Membership Program participants in lieu of distributing stickers.